

study in KENYA

Course	Practitioners Diploma in Marketing
Institution	Marketing Society of Kenya
Campus	MSK
Course Length	6 months
Mode of Study	Part Time
Tuition Fees	Kes. 49 per course
Entry Requirement	Will impart hands on skill on what to do when you find yourself in a Marketing office or field. It will combine the theoretical foundation with real local examples. Approaches will include different business models (e.g. FMGG, informal, service, Business to Business, Business to Government) etc will be highlighted. A compulsory marketing project will be part of the final exam. It is considered essential to ensure that graduates of the course are Job ready.
Application Procedure	Application Procedure
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