study in KENYA

Course	Higher Diploma in Sales and Marketing
Institution	Beam International Training Centre
Campus	Jasho House Campus
Course Length	1 Year
Mode of Study	Full Time
Exam Body	Kenya National Examinations Council Association of Business Executives Institute of Commercial Mana International Training Centre
Tuition Fees	Kes. 16,000 per term
Entry Requirement	One should have a Diploma in Sales and Marketing
Application Procedure	Artisan Certificate - KCPE and above Certificate in BTEP/TIVET & TEP D and above Diploma in BTEP/C - and above Certificate in BMC - Mean grade of D+ in Math or Commerce & C in English Diploma BM grade of C Plain with C in Math or Commerce & C in English Higher Diploma - Acceptable by the exam Advanced Diploma - Diploma Associate Degree - Advanced Diploma or Higher Diploma or Graduate Diploma. (ii) Fees provided is the minimum p Admission Fees kSHS. 1,000
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