## study in KENYA

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| Course   | Diploma in Sales and Marketing  |
| Institution  | Beam International Training Centre  |
| Campus   | Kisii Campus  |
| Course Length  | 1 1/2 Years   |
| Mode of Study  | Full Time   |
| Exam Body  | Kenya National Examinations Council Association of Business Executives Institute of Commercial Mana<br>International Training Centre  |
| Tuition Fees   | Kes. 9,000 per term   |
| Entry Requirement  | Mean Grade D Plain and Above  |
| Application Procedure  | Artisan Certificate - KCPE and above Certificate in BTEP/TIVET & TEP D and above Diploma in BTEP/T<br>C - and above Certificate in BMC - Mean grade of D+ in Math or Commerce & C in English Diploma BMU<br>grade of C Plain with C in Math or Commerce & C in English Higher Diploma - Acceptable by the exam<br>Advanced Diploma - Diploma Associate Degree - Advanced Diploma or Higher Diploma or Graduate Dip<br>N.B (i) Examination Fees varies with Examination Boby (ii) Fees provided is the minimum p<br>Admission Fees kSHS. 1,000 6. Student Card Fees Kshs. 200 2. ID<br>Photocopy 7. 2 Passport size photographs 3. Copies o<br>Certification 8. Copy of Birth Certificate 4. Library Fees Kshs. 2<br>year 9. T-shirt fee Kshs. 1,200 per year 5. Practicals Kshs. 2,000 per<br>term 10. Activity Fee Kshs. 500 per term (Hotel & Catering, Engineering |
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